



Cari Gray of bespoke travel business Gray & Co. offers her favorite places to shop, wine, and dine in Beaune, France.
Photo: Alamy

Know Your Fixer: Gray & Co.

An insider guide to insider guides from around the world

by Andrew Sessa - 05.24.2013



Not only is Cari Gray the kind of gal you want to have plan your next holiday, you want her to come along for the ride, too. So it's a good thing that she personally escorts well over half of the bespoke walking-and-biking adventures she arranges for high-flying guest who include such prominent personalities as newsman Tom Brokaw and a handful of US ambassadors.

A 15-year veteran of the active-travel specialists Butterfield & Robinson, the Canadian-born, Los Angeles- and Toronto-based Gray struck out on her own five years ago, starting with trips to South Africa and Chile. And although she now covers the world, she has a particular expertise in, and excitement about, France. Her favorite part of the country is the prime wine region of Burgundy, where she first led biking trips for B&R back in 1990 and to which **Gray & Co.** ventured on its third outing.

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